



Rensselaer

OFFICE OF DONOR RELATIONS
AND ADVANCEMENT COMMUNICATIONS

February 2018

Mr. Robert John Koch '73
4108 Forder Circle Drive
Saint Louis, MO 63129-2607

Dear Mr. Koch,

Greetings from the Office of Donor Relations at Rensselaer!

We hope that you have enjoyed the restructured format of our annual stewardship reporting program. We were proud to share information about 2017-2018 beneficiaries earlier in the year, and are very pleased to now share additional, personal details shared by some of these same students.

Scholarship funds such as the *Class of 1973 Scholarship* – and the generosity of alumni, friends and corporate and community partners – empower the young women and men of Rensselaer. Students are inspired not only by the financial support they receive, but also by a feeling of confidence that comes from knowing a benefactor believes in their intellectual abilities.

Please know that the enclosure serves as a very personal message of gratitude. Within their very challenging academic course load, scholarship beneficiaries were invited to prepare personal profiles for the sole purpose of this correspondence. The response was delightful. To preserve the thoughtful and candid tone, responses remain in students' "own words."

Many students are interested to know more about the donor who created a legacy of support. These requests have prompted us to invite donors to share the stories of their funds, whether it was a personal decision, or one made by an ancestor, or through a charitable foundation. Please consider completing the enclosed survey, which also is available online at bit.ly/RPIdonorsurvey. Photos are encouraged, and can be sent to me through the mail or electronically.

You recently received a comprehensive summary report, which featured financial and beneficiary information for the 2016-2017 academic year. If you have any questions about your report, or the new reporting structure, please contact me at drc@rpi.edu or (518) 276-6247.

Finally, if you plan to visit campus and would like to schedule a donor-student meeting, the Office of Donor Relations would welcome the opportunity to make arrangements.

With warm regards from Rensselaer,

A handwritten signature in blue ink that reads "Allison".

Allison L. Collins-Schroeder
Donor Relations Officer



TRANSFORMATIVE

CAMPAIGN FOR GLOBAL CHANGE

THE CLASS OF 1973 SCHOLARSHIP 2017-2018 RECIPIENT

DARNELL CLEMENT, CLASS OF 2022



Hometown:

Clinton, MD

Major:

Architecture

Email:

clemed2@rpi.edu

Activities:

- Football
- Power Lunch (Reading Mentor to Troy elementary school students)
- Intramural Basketball

Why did you choose Rensselaer?

To have the best of both sports and academics in one

What do you most look forward to during the next four years?

Developing the skills needed to prosper in the world on my own, as well as becoming a better man through interactions with others and my major.

What does it mean to you to receive a named scholarship?

For me to be selected as a beneficiary is a blessing. Without it, I would not be able to study architecture and play high-level football at the same time. Lucky is an understatement!



DONOR BIOGRAPHICAL SURVEY

Dear Mr. Koch,

Students often ask for information about the donors who established their scholarships. To personalize the donor/recipient relationship, we invite you to share the inspiration that led you (or your family) to make a generous, personal investment in Rensselaer. This story will become part of your legacy and the living history of Rensselaer, and will be shared with the beneficiaries of your fund(s). A sample is below, for reference.

"J. J. Smith, whose name is reflected in the title of this endowment, was a self-made man. He was a child during the Great Depression, and his family didn't have much money. Mr. Smith never went to college — he couldn't afford it — but he did get a job at a small dry-cleaning business. Eventually, he became the manager, and he earned a good living. When Mr. Smith heard that his niece (the donor) was planning to attend Rensselaer, he helped fund her education. The donor is establishing this endowment to remember her uncle and to help young people like him — young people seeking an excellent education, but without the resources to afford it."

Length and degree of detail are entirely up to you. Please feel free to respond to any or all of the questions below, or use the reverse side to prepare a free form response. Thank you for your support of Rensselaer!

What inspired or motivated your class to establish your fund(s)?

How has your Rensselaer experience impacted your professional success?

As a student, what were your campus activities?

What advice do you have for beneficiaries of the fund(s)?

What else would you like beneficiaries to know about you (and/or your family)?